



CRN DIGITAL TALK RADIO EXPANDS ITS ORIGINAL PROGRAMMING SLATE WITH THE INTRODUCTION OF TRIP AND TRAVEL TALK

Weekly Show Hosted By Travel Industry Veterans, Mike Alvich

And Tom Lewis Highlights Vacation Fun And Lifestyle

(LOS ANGELES, February 27, 2008) -- **CRN Digital Talk Radio (CRN)** has launched **TRIP and TRAVEL TALK**, a weekly show highlighting vacation fun and lifestyle. Hosted by travel industry veterans, **Mike Alvich** and **Tom Lewis**, the program currently airs on CRN1 Saturdays at 3:00 p.m. PT/6:00 p.m. ET. Starting March 9, 2008, TRIP and TRAVEL TALK will debut in its new timeslot, which is Sundays at 2:00 p.m. PT/5:00 p.m. ET. TRIP and TRAVEL TALK is also streamed online at www.crntalk.com.

Produced by M&T Entertainment, LLC, **TRIP and TRAVEL TALK** will showcase cities around the globe, providing insight for listeners on resorts, attractions, camping, beaches, cruises and more. Additionally, the show will feature interviews with business leaders from the travel, tourism and hospitality industry. "We are excited to add this excellent lifestyle show to our programming slate," said Michael J. Horn, founder and CEO of CRN. "Mike and Tom are exceptional hosts and will provide valuable insider perspectives to engage tourism industry professionals as well as the everyday traveler."

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A New York City native that has visited 16 countries and 25 states, Alvich will leverage his extensive experience in the leisure, vacation, airline, public transit, bus transportation and sightseeing industries to bring first-hand information to the **TRIP and TRAVEL TALK** show format.

Lewis has grown up in the travel industry. The avid traveler has carved out an expansive career that has taken him around the world. Lewis has held various management, sales and marketing positions in the airlines, ground transportation, and sightseeing/tour industries.

Mike Alvich and Tom Lewis will host the weekly one-hour broadcasts from cities around the USA. Listeners are encouraged to call-in or take part in the **TRIP and TRAVEL TALK** online community, which will feature giveaways and other promotions, by sending their favorite vacation stories through the show's website, www.TripandTravelTalk.com. For more information on **CRN Digital Talk Radio** or to view the complete programming schedule visit www.crntalk.com.

TRIP and TRAVEL TALK recently featured a four-part series of shows focused on a single destination - New York City. The series spotlighted New York City's museums, shopping, restaurants and the many attractions that America's largest city has to offer.

ABOUT CRN

CRN Digital Talk Radio reaches more than 24 million households nationally and abroad via cable television, broadcast radio, satellite and the Internet. The world's first original cable audio service, CRN is featured on the public information channel on most cable television systems. On digital cable systems, CRN's digital talk channels are listed right after the music service. Listeners can check their local cable listings for availability or visit www.crntalk.com

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MEDIA CONTACT:

Charmaine Chapman

BTB Communications

310-902-8617 (cell)

char@btbcommunications.com